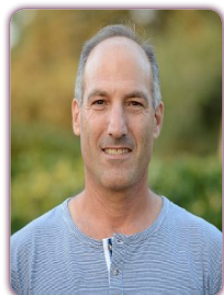


4<sup>th</sup> International Conference on  
**CRYSTALLOGRAPHY & NOVEL MATERIALS**  
&  
9<sup>th</sup> International Conference on  
**BIOPOLYMERS & POLYMER SCIENCES**  
November 19-20, 2018 Bucharest, Romania



## *Nimrod Israely*

*Biofeed Environmentally Friendly Pest Control, Israel*

### **From DDT to emerging eco-technologies; The long journey to green-evolution and green-economy**

The industrial revolution that started in the mid 18th century was followed by the green revolution which began in the mid 20<sup>th</sup> century. DDT symbolizes more than anything the beginning of the green revolution, but also the disillusionment from a dream of a never-ending solution to all human problems. The awakening from the DDT dream as the ultimate solution came in less than 20 years since its discovery as a pesticide. This is when its downsides started to be understood. The European green movements and current public concerns about ecological issues is the outcome of that. However, upto now most of the emerging green economy industries struggle to survive and taking the lead looks like a distant dream. This presentation will have the discussion on the hardship, time and the necessary measures we have to take in order to create a flourishing green economy industry. For this presentation the Pest-control industry will be used as a case study to processes occurring in many other emerging green economy industries, including biopolymers.

#### **Biography**

Nimrod Israely has completed his PhD in Entomology and is the CEO of Biofeed. Under his leadership, Biofeed has developed the GCFR technology, which enables pest control without spraying. He is known for his hands-on innovative approach and clear view as to the need for a second green revolution.

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#### **Notes:**